



LeaderinMe®

EASTWOOD ELEMENTARY SCHOOL named a *Leader in Me* Lighthouse School by FranklinCovey Education

Leadership and Life Skills at Eastwood Elementary School Inspire Young Students to Become 21st Century Leaders with the *Leader in Me* Process

Sturgis, Michigan – July 16, 2019 – Sturgis Public Schools announced yesterday that Eastwood Elementary School has been certified and named as a [*Leader in Me*](#) Lighthouse School by FranklinCovey Education. This recognition is evidence that the school has produced outstanding results in school and student outcomes, by implementing the *Leader in Me* process with fidelity and excellence. It is also because of the extraordinary impact the school is having on staff, students, parents, and the greater community.

Mike Miller, principal of Eastwood Elementary said, “We are honored to have been certified and named a *Leader in Me* Lighthouse School. Our outstanding staff, students, and families worked together diligently to achieve this milestone and earn this coveted recognition. We are experiencing amazing results from implementing the *Leader in Me* process at our school and we trust the impact on student performance will only continue to improve with each passing year. We look forward to celebrating this achievement with our students and families as they return to us in August, and we look forward to all of the great opportunities that lie ahead for us. We expect to see greater results over time.”

The Lighthouse Certification is a highly-regarded standard set by FranklinCovey Education that is attainable by every *Leader in Me* school. As it is a significant benchmark, applying for this certification typically occurs three to five years after a school begins the *Leader in Me* process.

Sean Covey, President, FranklinCovey Education, said, “We are thrilled to recognize Eastwood Elementary School as a *Leader in Me* Lighthouse School. Schools who achieve this Lighthouse Certification are great examples of a strong leadership model and process, and of what it means to be a *Leader in Me* school. This school has experienced transformational results by implementing the principles and practices related to *Leader in Me*. And, we are so pleased and honored to celebrate the success they are experiencing.”

Since its official launch nearly a decade ago, nearly 4,500 public, private, and charter schools across 50 countries have adopted the *Leader in Me* process, while roughly 500 schools have achieved the prestigious Lighthouse certification. Eastwood Elementary is the 29th school to do so in the state of Michigan. It is earned by schools that demonstrate the following:

- The principal, school administration and staff engage in ongoing learning and develop as leaders, while championing leadership for the school.
- Leadership principles are effectively taught to all students through direct lessons, integrated approaches, and staff modeling. Students are able to think critically about and apply leadership principles.
- Families and the school partner together in learning about the 7 Habits and leadership principles through effective communication and mutual respect.
- The school community is able to see leadership in the physical environment, hear leadership through the common language of the 7 Habits, and feel leadership through a culture of caring, relationships, and affirmation.
- Leadership is shared with students through a variety of leadership roles and student voice leads to innovations within the school.
- Schoolwide, classroom, family and community leadership events provide authentic environments to celebrate leadership, build culture, and allow students to practice leadership skills.
- The school utilizes the 4DX® process to identify and track progress toward Wildly Important Goals (WIGs) for the school, classroom, and staff.

- Students lead their own learning with the skills to assess their needs, set appropriate goals, and carry out action plans. They track progress toward goals in Leadership Notebooks and share these notebooks with adults in student-led conferences.
- Teacher planning and reflection, trusting relationships, and student-led learning combine to create environments for highly engaged learning.

Eastwood Elementary School will maintain its Lighthouse Certification the next two years and will continue to foster its growth and proficiency in exemplifying a leadership culture and principles. At the end of the two years Eastwood will be able to recertify its Lighthouse Certification through a virtual self-assessment, describing and celebrating its growth and accomplishments since its original Lighthouse designation.

Leader in Me is a whole-school transformation model and process—developed in partnership with educators—that empowers students with the leadership and life skills they need to thrive in the 21st century. *Leader in Me* helps students learn how to become self-reliant, take initiative, plan ahead, set and track goals, do their homework, prioritize their time, manage their emotions, be considerate of others, express their viewpoint persuasively, resolve conflicts, find creative solutions, value differences, and live a balanced life.

Leader in Me utilizes and integrates several leadership, social-emotional learning, quality, and educational models and processes from past and current thought leaders including *The 4 Imperatives of Great Leaders* and *The 4 Disciplines of Execution*. *The 7 Habits of Highly Effective People* is also a key component of the overall *Leader in Me* process and is a synthesis of universal, timeless principles of personal, interpersonal, and organizational effectiveness, such as responsibility, vision, integrity, teamwork, collaboration and renewal.

Leader in Me is having a significant, measurable impact on schools all over the world and in the lives of millions of students, parents, teachers, and administrators, as is evidenced by the findings resulting from initial evaluation studies conducted by third-party research organizations and leading academic institutions. To learn more about the impact the process is having, visit <http://www.theleaderinme.org/what-is-the-impact/>.

To learn more about the *Leader in Me* process, please visit <http://www.theleaderinme.org/>.

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ABOUT FRANKLIN COVEY EDUCATION

For nearly three decades, FranklinCovey Education has been one of the world’s most prominent and trusted providers of educational leadership programs and transformational processes. FranklinCovey’s programs, books, and content have been utilized by thousands of public and private primary, secondary, and post-secondary schools and institutions, including educational service centers and vocational schools in all 50 states within the United States and in over 150 countries.

ABOUT FRANKLIN COVEY CO.

[Franklin Covey Co.](#) (NYSE: FC) is a global, public company (NYSE:FC) specializing in performance improvement. We help organizations and individuals achieve results that require a change in human behavior. Our expertise is in seven areas: leadership, execution, productivity, trust, sales performance, customer loyalty and education. FranklinCovey clients have included 90 percent of the Fortune 100, more than 75 percent of the Fortune 500, thousands of small and mid-sized businesses, as well as numerous government entities and educational institutions. FranklinCovey has more than 100 direct and partner offices providing professional services in over 150 countries and territories.

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